

WOMEN LEAD BUFFALO



Women Lead Buffalo, LLC, Privacy Policy

Effective Date: October 1, 2024

1. Introduction

Women Lead Buffalo, LLC ("we," "our," "us") is committed to protecting your privacy. This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you visit our website, womenleadbuffalo.com, or provide us with information for marketing purposes. By using our services or providing your information, you agree to this Privacy Policy.

2. Information We Collect

We collect personal information that you voluntarily provide when you sign up for our mailing list, register for events, or engage with our programs. This may include:

- **Personal Information:** Name, email address, mailing address, phone number, and any other information you choose to provide, including date of birth.
- **Online Interactions:** Details about how you interact with our website (e.g., pages viewed, links clicked), our social media, our newsletter, and any online forms you choose to provide information for.
- **Financial Information:** Payment details, transaction history, and billing information. All credit card transactions are processed through a third party, and Women Lead Buffalo does not hold any credit card information.

3. How We Use Your Information

We use the information we collect in the following ways:

- **Marketing Communications:** To send you updates, newsletters, and promotional content regarding upcoming events and programming that we believe will be of interest to you.
- **Program Development:** To better understand your interests and needs, allowing us to improve and target our future programming effectively.
- **Website Improvement:** To analyze website usage and improve our digital experience.

4. Sharing of Your Information

We do not sell or rent your personal information to third parties. We may share your information

with trusted service providers that help us operate our business (e.g., email marketing providers) under strict confidentiality agreements.

We may also disclose your information if required by law or in response to valid requests by public authorities.

5. Your Rights and Choices

- **Opt-Out:** You can unsubscribe from marketing communications at any time by clicking the "unsubscribe" link included in every email or by contacting us directly.
- **Access and Correction:** You have the right to request access to the personal information we have collected about you and to request corrections if necessary.

6. Security

We implement reasonable security measures to protect your personal information from unauthorized access, use, or disclosure. However, please note that no transmission over the internet is entirely secure, and we cannot guarantee absolute security.

7. Cookies and Tracking Technologies

We use cookies and similar tracking technologies to improve your experience on our website. You may disable cookies through your browser settings, though doing so may affect certain functionalities on our website.

8. Children's Privacy

Our services are not intended for individuals under the age of 18. We do not knowingly collect personal information from children under 18. If we learn that we have collected such information, we will take steps to delete it.

9. Updates to This Policy

We may update this Privacy Policy from time to time. Any changes will be posted on this page, with the "Effective Date" updated accordingly. Please review this page periodically to stay informed about how we are protecting your information.

10. Contact Us

If you have questions about this Privacy Policy or your information, please contact us at:

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716-427-3730